

Illness, divorce and redundancy hit the pocket hardest

The Power of Protection *Life changers*

Responses from people aged 25+ in a survey of 12,398 people in 12 countries and territories

The most financially damaging events in people's lives...

% who found financially negative



85%

redundancy



78%

critical illness/injury



76%

traumatic
accident or injury



75%

divorce/separation
from a life partner



74%

career break/
extended holiday

57%

bereavement
of parent

55%

bereavement of close
friend/relative

54%

retirement

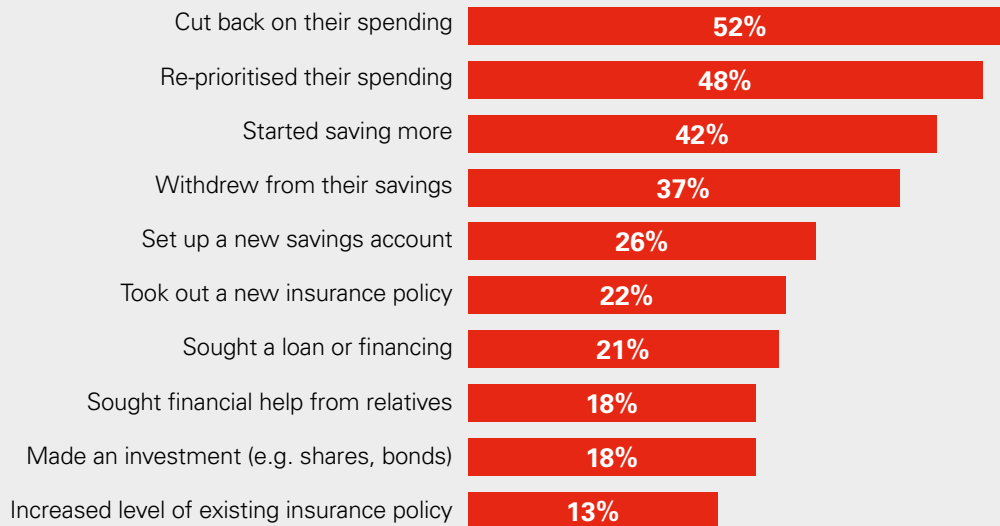
50%

having a baby

46%

buying a home

...and how they cope with them

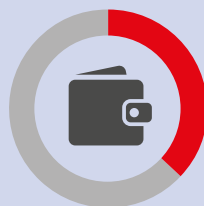


Regrets Actions people wish they had taken, in hindsight



54%

started saving
more



37%

cut back on their
spending



34%

re-prioritised
their spending